

### III. REMARKS

1. Applicants respectfully submit that claims 1-4, 8, 11-13, 15, 17, 19, 20, 23, 24, and 26-35 are not anticipated by Nielsen (US 7,012,503, "Nielsen") under 35 USC 102(e) at least because Nielsen is not a valid reference.

Applicants' application claims priority to GB 0015716.4, filed 27 June 2000. Nielsen is the National Stage of PCT/DK00/00655, filed on 30 November 2000. Nielsen's international filing date does not precede the present application's foreign priority date, and therefore Nielsen is not a valid reference.

2. Applicants respectfully submit that claims 5 and 18 are patentable over the combination of Nielsen and Examiner's Official Notice under 35 USC 103(a) at least because Nielsen is not a valid reference for the reason stated above.

For all of the foregoing reasons, it is respectfully submitted that all of the claims now present in the application are clearly novel and patentable over the prior art of record, and are in proper form for allowance. Accordingly, favorable reconsideration and allowance is respectfully requested. Should any unresolved issues remain, the Examiner is invited to call Applicants' attorney at the telephone number indicated below.

The Commissioner is hereby authorized to charge payment for any fees associated with this communication or credit any over payment to Deposit Account No. 16-1350.

Respectfully submitted,

  
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Date

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